

# WEDDINGS

## DEVIL'S THUMB RANCH RESORT & SPA STYLE

Devil's Thumb Ranch Resort & Spa Wedding Magazine is an annual luxury wedding publication geared toward affluent destination-wedding brides and grooms.

Unlike boring hotel brochures, this engaging and entertaining coffee-table-worthy magazine celebrates travel, dining, activities, real-life weddings, and the Devil's Thumb Ranch Resort & Spa lifestyle that couples fall in love with.

### unmatched personal service

Our reputation as a top wedding destination is made possible in part, thanks to our trusted preferred vendors. In keeping with our incomparable luxury standards for weddings, we have carefully hand selected the best of the best to help our couples make their wedding exceptional. Your one-on-one relationships with these affluent couples begins the moment they turn the page and are inspired by your customized advertisement—even before they have selected their venue.

### market and distribution for 2014

- Due to demand, Devil's Thumb Ranch Resort & Spa is opening two new lodges in December 2013. With the additional space, the resort expects to host 125–150 wedding in 2014.
- The average wedding cost at Devil's Thumb Ranch Resort & Spa is \$75,000; our guests expect the best and are happy to pay for it.
- Our brides and grooms are affluent, vibrant, active, and have discerning taste, the average age range for a couple is 28–35 years old.
- The 2014 edition will have an initial press run of 5,000 copies and a 17,500 reader reach. Copies of the magazine will be given to every prospective bride who tours the facility, it will be in all guest rooms on the ranch and will be taken to the numerous wedding shows throughout the year.

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Beautiful images,  
engaging editorial,  
and sumptuous  
design showcase  
the exceptional  
weddings at  
Devil's Thumb  
Ranch  
Resort & Spa.

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## dates

- Advertising space must be reserved by 5:00 p.m. on December 9, 2013.
- Advertising materials must be submitted by 5:00 p.m. on December 12, 2013

## rates and specifications

size	rate	dimensions (wxh)
Full Page*	\$1,800	8 x 9.75"
2/3 Page	\$1,450	5.25 x 9.75"
1/2 Horizontal	\$1,150	8 x 4.75"
1/2 Vertical	\$1,150	3.875 x 9.75"
1/3 Square	\$ 850	5.25 x 4.75"
1/3 Vertical	\$ 850	2.5 x 9.75"
1/4 Page	\$ 700	3.875 x 4.75"

premium positions	rate
Inside Front Cover	\$2,500
Opposite Inside Cover	\$2,200
Inside Back Cover	\$2,000
Back Cover	\$2,700

- All ads will be formatted by Evergreen Custom Media.
- We will work with you to ensure that the branding and messaging is consistent with both your company brand and the 2014 Devil's Thumb Ranch Resort & Spa Wedding Magazine.
- Client will receive two proofs and the opportunity for two rounds of edits. Additional proofs will be billed at \$25 per proof.
- All images and logos must be CMYK, 300dpi. Send all images, logos and ad copy to [AmyM@EvergreenCustomMedia.com](mailto:AmyM@EvergreenCustomMedia.com)

I HAVE READ AND AGREE TO THE TERMS AND CONDITIONS SET FORTH BY EVERGREEN CUSTOM MEDIA.

AD SIZE/ORIENTATION:

RATE:

SIGNATURE:

PRINT NAME:

DATE:

TITLE:

Email or fax this form to: [AmyM@EvergreenCustomMedia.com](mailto:AmyM@EvergreenCustomMedia.com) or 303-593-1308

## terms and conditions

Contract: this contract is subject to all provisions of the Evergreen Custom Media publications rate card. Publisher reserves the right to reject any advertising, which he/she feels is not in keeping with publication standards. No portion of the publication may be reproduced in any form without written consent.

Advertising materials: if advertiser does not approve advertisement within 48 hours from submission of proof, or prior to press (whichever comes first), Evergreen Custom Media will print advertisement as is, and advertiser releases Evergreen Custom Media from any liability for omissions or errors. If advertiser fails to submit any artwork prior press, Evergreen Custom Media reserves the right to design and print an advertisement to publisher specifications.

Payment: all contracts will be invoiced and payable 14 days from contract date. Installment plans may be arranged with the publisher. Should it be necessary to have an attorney or agency make demand for payment, or if suit is instituted to collect on this contract, or any part thereof, the advertiser agrees to pay these fees and all other costs incurred. Jurisdiction lies in the State of Colorado.